Freelance Writer with Range and Experience

Professional Writer/Teacher/Journalist



Barton Walters arrived in Bangkok, Thailand, on July 4, 1999. He left behind a successful career in the U.S. publishing and investor relations industry to pursue his dream of living an adventurous life in an exotic foreign land.

Upon his arrival, Barton quickly immersed himself in several business ventures. He bought and renovated luxury condos in Bangkok, developed a small villa project in Phuket, and restored a vintage hotel in the historic "Old City" district of Chiang Mai.

Over 200 Articles

In 2009, Barton was researching property along Thailand's Eastern Seaboard when the editor of **Real Estate Magazine (REm) Thailand** invited him to write an article about the impact of new infrastructure projects on Thailand's real estate market. Barton quickly responded, *"I can write that!"* Over the next seven years, he authored more than 200 articles in English, Russian, and Chinese for **REm Thailand** and its sister publication, **Pattaya Living**.

From 2009 to 2016, Barton produced well-researched articles covering global economics, politics, food and entertainment, lifestyle trends, interior design, travel, and international living. He also wrote advertising copy for **REm Thailand's** clients, including **Hafele** and **Euro Design Furniture.** Additionally, he created a 20-page supplement titled **"Transparency,"** sponsored by the **Real Estate Broker Association (REBA) Thailand, to accompany the magazine**.

In 2012, Barton joined **Euro Design**, a large furniture manufacturing facility near Thailand's Eastern Seaboard, with showrooms nationwide. His first action as ***Marketing Director*** was modernizing the company's advertising strategy. He redesigned the website, became webmaster, and began producing **"Design Desire,"** a glossy quarterly magazine focused on interior design and luxury living.

Real Estate Insider

As a real estate insider, Barton networked to acquire a diverse range of clients who needed his writing and marketing expertise. From 2016 to 2019, he worked as an **in-house journalist** for **The New Nordic Group**, an international real estate developer specializing in hotels, condos, and housing projects across Southeast Asia. Barton produced all of The Nordic Group's English-language collateral material during his tenure and published over 150 articles highlighting their projects and special events.

In 2020, Barton secured another luxury real estate client after meeting with the award-winning developers at **The Plantation Estates** on Thailand's eastern seaboard. He crafted the promotional copy and website content, including timely articles about infrastructure and development in Thailand's Eastern Economic Corridor (EEC). A similar collaboration was established with **Global Insurance and Property**, a well-respected firm that caters to Thailand's expatriate community. Barton transformed a sprawling website, initially written in German, into a user-friendly guide for the company's clients and prospects.

Lifestyle Publisher

In 2010, Barton began researching, writing, and providing photos and videos for extensive reports on various locations throughout Southeast Asia for **Live and Invest Overseas**, an American publisher specializing in international living, retirement, and offshore investment. He produced several detailed, 15,000-word essays for their monthly **publication, the Overseas Living Letter,** including reports on living in Chiang Mai, Thailand, the idyllic island of Koh Samui, and Thailand's vibrant Eastern Seaboard.

In July 2024, the publisher awarded Barton the cover story for the inaugural issue of **The Simon Letter** for his 3,000-word essay titled "Six-Dimensional Chess." This publication is designed for American investors and retirees residing abroad.

In August 2024, Barton rekindled his relationship with **International Living** magazine, a 46-year-old multimedia publisher focused on living and retiring abroad. In March 2025, he was signed on as their **Thailand Correspondent**, and he is now producing online content and diligently researching long-form articles for their flagship magazine. The most recent articles can be found at www.bartonwalters.com.

Tourism Projects

In 2015, **Bangkok 101 Magazine** hired Barton to **improve the SEO** for its extensive website. His expertise in **WordPress** proved valuable, and the connections he established through the magazine's publisher helped him secure contracts for prestigious tourism projects and special events. He created the Mekong Sub-region Tourism Guide for **Thailand's Department of Tourism (DOT)** and wrote, edited, and produced promotional materials for the **World Gourmet Festival** in Bangkok, Thailand.

Social Media Manager

From May 2022 to August 2024, Barton worked as a **social media manager** for VIDA Select, managing the online presence of over 200 clients. He effectively helped them build valuable connections. With his intense research and communication skills, Barton could authentically portray each client's ideal image. Many clients, including successful entrepreneurs and CEOs worldwide, remarked that he was better at representing them than they were themselves, which is a significant compliment.

Guest Lecturer

From 2014 to 2016, Barton was a regular lecturer at **King Mongkut's Institute of Technology Lad Krabang (KMITL),** a prestigious university in Bangkok. He continues to teach courses in **Academic Writing** and **Vocabulary** online for their first—and second-year students.

Barton currently lives two hours south of Bangkok and continues serving a select client group. An extensive collection of his writing can be found at the website www.bartonwalters.com. A quick review of the site will reveal the scope and quality of his work. Whether it's a diligently researched country report, a website promoting luxury properties, or a 300-word restaurant review, Barton's voice and style are unmistakable.

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